

SCHEDULE AT-A-GLANCE

WEDNESDAY, SEPTEMBER 11

9:00 – 12:00 PRE-CONFERENCE WORKSHOPS

Cognitive Load & Student Success: Examining the Critical Balance Between Content, Instruction & Assessment Kristen Betts, Dana Kemery & Joanne Serembus - Drexel University Karyn Holt - University of Nevada, Las Vegas	PEARL 101
Dazzling Others with your Effective Teaching Through Rubrics, Analytic Tools, and Cool Charts Phyllis Blumberg & Kymber Taylor - University of the Sciences	PEARL 102
Going Beyond Needs Assessments: Using Learning Metrics to Support High-Impact Faculty Development Carol A Hurney - Colby College	PEARL 302
Increasing Equity Using Evidence Based Assessment Karen Singer-Freeman & Christine Robinson - University of North Carolina at Charlotte	PEARL 303
Integration of General Education and the Major Sandra Bailey - Oregon Institute of Tehcnology David Marshall - Unviersity of California, San Bernadino & NIILOA	PEARL 307
Trends in Assessment: Enduring Principles, Emerging Opportunities Stephen P. Hundley & Susan Kahn - IUPUI	PEARL 308
AALHE Assessment Institute (All Day) Jane Marie Souza - University of Rochester Catherine Wehlburg - Marymount University	SKYVIEW ROOM
Work Integrated Learning Assessment Workshop (Full and Half Day) Kristen Gallo-Zdunowski & Karen Nulton - Drexel University Nancy Johnston - Simon Frasier University	GHALL 220

1:00 – 2:00 WELCOME & OPENING PLENARY

MANDELL THEATER

Welcome Remarks M. Brian Blake - Senior Executive Vice President & Nina Henderson Provost - Drexel University
Opening Plenary: Measuring Faculty Learning about Teaching: Evidencing the Impact of Educational Development Carol A Hurney - Colby College

2:00 – 2:15 BREAK

2:15 – 3:15 CONCURRENT SESSION 1

Assessing Teaching in an Online-Learning Environment Sandy Figueroa, Carlos Guevara, Jacqueline DiSanto Ph.D and Diana Macri - Hostos Community College	PISB 104
Civic Learning and Intercultural Competency: Key Tools and Strategies for Assessment Dr. Katrina Roohr - Edcuational Testing Services (ETS)	PISB 106
Making Hard Decisions: Using Data in Program Prioritization Process Barbara Chessler, Thomson Ling & Ellina Chernobilsky - Caldwell University	PISB 108
It's not just about Academic Freedom: Building Bridges with Faculty at Large Colleges Teresa Frizell - Community College of Philadelphia Tracy Kaiser-Goebel - Montgomery County Community College Dorothy Schramm - Northhampton Community College Elizabeth Gordon - Community College of Philadelphia	PEARL 101
Connecting Passion with Pedagogy: Authentic Community Engagement in Higher Education Mindy Smith & Shardé Hardy - Messiah College	PEARL 102
Assessment Awards Session: Sharing Effective Practices Faculty Assessment Fellows - Drexel University	GHALL 108
Using Focus Groups for Holistic Assessment on Campus Will Miller - Jacksonville University	GHALL 109
Vendor Session: AEFIS Active Learning Lab (ALL): How to Build Comprehensive Learner Records	PISB 105

3:15 – 3:30 BREAK

3:30 – 4:30 CONCURRENT SESSION 2

Visualizing Data: How can we Effectively use Data to Tell our Story? Mark Green & Matthew Kegerise - Drexel University	PISB 104
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Snapshot Sessions

PISB 106

SS1: The 'It's My Birthday!' Mini-challenge: Looking at Problem-based Learning to Assess Mathematics Sandy Vorensky - Metuchen School District	
SS2: Making Room for Your Own Office's Assessment Plans John Andelfinger - Holy Family University	
SS3: Assessment on a Budget: Using Everyday Technology to Fulfill your Assessment Needs Stephany Giovinazzo - Adelphi University	
SS4: Three Standards of ESL Assessment: Where Do We Go From Here? Greg Jewell - Drexel University	
SS5: Answering the Call of the Adult Student Learner: Compressed and Distance Learning Course Options Thomas Licata - The University of the District of Columbia	
SS6: What's on the Menu: What can we Meaningfully Assess? Adrian Zappala - Peirce College	
SS7: Appreciate the Value of Student Evaluation of Teaching Jie Zhang - Steven Institute of Technology	
Let Me Tell You a Story: Creating an Assessment Narrative Anne Converse Willkomm - Drexel University	PISB 108
Data-Driven Development: Faculty Development Programming to Promote Greater Faculty Involvement in the Assessment Process Kathleen Landy & Ian Beckford - Queensborough Community College (CUNY)	PEARL 101
Ideas to frame and capture those HIP experiences on campus Tanya Williams - Hood College Gigi Devanney - Campus Labs	PEARL 102
Diving into Assessment and Bringing Students into the Assessment Loop Sherese Mitchell, Denise Cummings-Clay & Sarah Church - Hostos Community College	GHALL 108
Something Old, Something New: The Importance and Feasibility of Product and Process in Writing Assessment William McCauley, E. Jann Harris & Andreas Mechsner - University of Nevada, Reno	GHALL 109
Beginner Networking Event The Drexel Conference Team	PEARL 302
Vendor Session: AEFIS Speed-Networking Event	PISB 105
4:45 – 5:30 ICE CREAM SOCIAL - SPONSORED BY AEFIS	PISB ATRIUM
5:30 – 7:30 PEDAGOGICAL HAPPY HOUR: HOSTING HAPPY HOURS AS A STRATEGY TO IMPROVE TEACHING & LEARNING	3401 MARKET
6:00 – 10:00 PHILLIES GAME - CITIZEN'S BANK PARK	CITIZEN'S BANK PARK

THURSDAY, SEPTEMBER 12

7:30 – 8:30 CONTINENTAL BREAKFAST	PISB ATRIUM
8:45 – 9:45 MORNING PLENARY	MANDELL THEATER
Work-Integrated Learning Panel Moderator: Nancy Johnston - Simon Frasier Unviersity Suzanne Carbonaro - Unviersity of the Sciences Christian Jordal - Drexel University Andrew Wolf - University of Rochester	
10:00 – 11:00 CONCURRENT SESSION 3	
Don't Buy Wholesale: A Better VALUE in Learning Outcomes Assessment Jeff Bonfield - Rowan University	PISB 104
Including Different Voices in Assessment System (Re)design Royce Robertson - Le Moyne College	PISB 106
Re-Thinking Service Learning for Enhancing Student Engagement and Strengthening Community Partnerships Melissa Krieger - Bergen Community College	PISB 108
Utilizing Educational Technology to Advance Career Development of Students and Faculty Members Michelle Schmude, Scott Koerwer & Erin Sutzko - Geisinger Commonwealth School of Medicine	PEARL 101
Providing Catalytic Data Resources: Deciding what to Keep, Cut, and Tweak for Program Review Kate Colello - Saint Leo University	PEARL 102
Curriculum Mapping: An Effective Assessment Tool Phyllis Blumberg	GHALL 108
Mindset As a Roadmap to Student Success Nicole Buzzetto-Hollywood & Bryant C. Mitchell - University of Maryland Eastern Shore Austin Hill - Hartford County Public Schools	GHALL 109
11:00 – 11:15 BREAK	

11:15 – 12:15 CONCURRENT SESSION 4

Making Your Data Count: A Taxonomy, Process, and Rubric to Achieve Broader institutional Impact Jennifer Harrison & Sherri N. Braxton - University of Maryland, Baltimore County	PISB 104
Assessing Transformative Experience: Preemptively Addressing “When Will I Use this in the ‘Real World’?” Nick Dix - University of Northern Colorado	PISB 106
Tame the Beast: How a Simplified System of Annual Assessment Reporting Can Conquer the Complex Task of Academic Program Review. Ellen Boylan - Saint Leo University	PISB 108
Using Assessment to Develop Leaders in Higher Education Assessment Terri Shapiro & Comila Shahani-Denning - Hofstra University	PEARL 101
Experiential Learning and the Journey of Institution-wide Learning Outcomes Assessment Ingrid Kirschning - Universidad de las Americas Puebla (UDLAP)	PEARL 102
PLOs and the Future of Work: Using the Student Co-Op Experience to Inform Curriculum Design Kristen Gallo-Zdunowski & Liza Herzog - Drexel University	GHALL 108
Data Collection in Support of Institutional Effectiveness - an Accreditation Strategy Jane Marie Souza - University of Rochester	GHALL 109
Guaranteed High Response Rate for Online Exit Survey: New Technology Solutions and Strategies Yilian Zhang- University of South Carolina Aiken	PEARL 302
Vendor Session: Respondus	PISB 105

12:30 – 2:00 LUNCHEON PLENARY: LEADERSHIP FOR ASSESSMENT AND IMPROVEMENT BEHRAKIS HALL

[Stephen P. Hundley, IUPUI](#)

2:15 – 3:15 CONCURRENT SESSION 5

Improving Student and Faculty Success with Comprehensive Learner Records (CLRs) Suzanne Carbonaro - University of the Sciences Caitlin Meehan - AEFIS	PISB 104
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Snapshot Sessions

PISB 106

SS1: Not All Who Travel are Lost: Becoming an Assessment-guide to Short-term Study-away Faculty.

[Sharon Livingston & Don Livingston - LaGrange College](#)

SS2: Preparing Millennial African Learners for the 21st Century Challenges and Opportunities: Teaching, Learning and Assessing What Matters

[Timothy Chiwiye - Zimbabwe School Examinations Council](#)

SS3: Assessing Faculty Development: Exceeds, Meets or Does not yet Meet

[Karyn Holt - University of Nevada, Las Vegas](#)

SS4: Using Technology to Enhance Learning Outside of the Classroom

[Angelita Howard - Morehouse School of Medicine](#)

SS5: Invigorating Your Practice of Continuous Improvement

[Will Miller- Jacksonville University](#)

SS6: Making Sense of the Institutional Learning Outcomes Revision Process

[Beth Ross - Emmanuel College](#)

SS7: Evaluation Model for the Effectiveness of Entrepreneurship Education Based on the Triangulation Theory

[Zhichao Wang & Haibin Liu - Northeast Normal University \(China\)](#)

Academic Program and Administrative Unit Review: Strategies for Developing an Effective, Comprehensive Assessment Process Beth Wuest - Texas State University	PISB 108
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Taking a LEAP [Learn, Engage, Apply, Perform] into Leadership Exploration - Drexel University's Provost Fellows Rajashi Ghosh, Juan Poggio, Jennifer Quinlan, and Richard Frankel - Drexel University	PEARL 101
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A Way Forward: Mitigating Gaps in Performance Assessments Marylee Demeter, Brianna Bellanti, Bob Brown, Heather Hayes, Racheal Killian, John Morris, Rob Neilsen & Goran Trajkovski - Western Governors University	PEARL 102
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Overcoming the Barriers to Subject-Specific and College-Wide Assessment: Case Studies from an Urban Four-year Public College Hollie Jones & Augustine Okereke- Medgar Evers College (CUNY)	GHALL 108
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Institutional Assessment Practices that Align with MSCHE Revised Standards Janet Thiel - Georgian Court University	GHALL 109
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Vendor Session: SPOL	PISB 105
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3:15 – 3:45 BREAK & NETWORK WITH VENDORS

3:45 – 5:15 CONCURRENT SESSION 6

Attaining a University-Wide System of Assessment and Data Collection Through the Use of Rubrics Dana Scott - Jefferson University	PISB 104
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Train the Trainer: Implementing Administrative Assessment Creation and Support Jan Schumacher, Deborah Tamte-Horan & Nicole Hammel - Muhlenberg College	PISB 106
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DIY – Building Excel Dashboards with Institutional Data Mark Green & Lora Furman - Drexel University	PISB 108
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Assessing Writing In and of a General Education Program: Evaluating the Impact of a Required Competence on Student Learning and Success Russell Stone & Jane Detweiler - University of Nevada, Reno	PEARL 101
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“You Said Please, so I Thought Assessment was Optional?!” Developing Assessment Culture in Community Colleges Kalina White & Caroline Evans - Community College of Alleghany County	PEARL 102
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Writing, Reviewing, and Revising Learning Outcomes: An Exercise in Wordplay Amy Simolo & Dr. Mary Jane DiMattio - University of Scranton	GHALL 108
The Path Towards Meaningful Assessment: Student-Faculty Partnership Nicholas Curtis - Marquette University Robin Anderson - James Madison University	GHALL 109
AEFIS Users Meeting (By Invitation Only) AEFIS	PISB 105
6:00 - 8:00 RECEPTION: THE MUSEUM OF THE AMERICAN REVOLUTION [SHUTTLE SERVICE PROVIDED]	

FRIDAY, SEPTEMBER 13

7:30 – 8:30 CONTINENTAL BREAKFAST	PISB ATRIUM
8:45 – 9:45 CONCURRENT SESSION 7	
Moving from LOTS to HOTS: Integrating Ed-Tech Tools for Assessment Jayanthi Rajan & Soma Ghosh - Albright College	PISB 104
Improving Your Assessment Process while Demonstrating Continuous Improvement Bliss Adkison & Janyce Fadden - University of North Alabama	PISB 106
The Role of Feedback and Holistic Scoring in Building a Growth Mindset Kimberly Chappell - Fort Hays State University	PISB 108
Rethinking Assessment to Embrace the Faculty's Unique Approach and Encourage Participation Jacqueline M. DiSanto, Sarah Brennan, Kate Wolfe & Antonios Varelas - Hostos Community College	PEARL 101
Innovative Ways of Engaging Faculty in Assessment Practices Faculty Assessment Fellows, Drexel University	PEARL 102
"Speak my Language: How to Translate Assessment into 'Foreign' Languages." Dr. Kate Oswald Wilkins & Dr. Susan Donat - Messiah College	GHALL 108
Don't GET Ready, STAY Ready for Accreditation and Reaffirmation Patti Griffin - Lipscomb University	GHALL 109
10:00 – 11:00 CONCURRENT SESSION 8	
Using Online Surveys for Internal Assessment: The Process from Idea to Final Report Molly Sapia & Dana Dawson - Temple University	PISB 104
Values-Centered Assessment: Moving from Compliance to Transformation Joel Bloom - Hunter College	PISB 106
Mapping the Curriculum: EdD Program Assessment as Faculty Inquiry in Action Joy Phillips & Deanna Hill - Drexel University	PISB 108
Assessment (not) Anonymous: The NJ Assessment Affinity Group Danielle Zimecki-Fennimore Ed.D - Rowan College at Gloucester County Marianne Baricevic, Ph.D - Raritan Valley Community College Paula Roberson Ed.D - Hudson County Community College Terii Orosz - Bergen Community College	PEARL 101
Generate Mindful Movement in Diversity and Inclusion Planning Jacqueline Snyder - SUNY Fulton-Montgomery Community College Mary Ann Carroll - SUNY Herkimer County Community College	PEARL 102
Outcomes Outside the Classroom: A Collaborative Approach to Developing SLO Assessment in Student Support Services Andrea Kirshman, R. Chad Brown, Marlene Fares, Lori Lentz & Rachel Fager - Kutztown University	GHALL 108
From the Ground Up: Designing, Implementing, and Assessing First Year Experience at West Chester University Rodney Mader, Lisa Marano & Shannon Mrkich - West Chester University	GHALL 109
11:15 – 12:00 CLOSING REMARKS	PISB 120



Philadelphia's iconic Boathouse Row is a short walk away behind the Philadelphia Art Museum and a popular spot to run, bike and walk along the Schuylkill River banks.